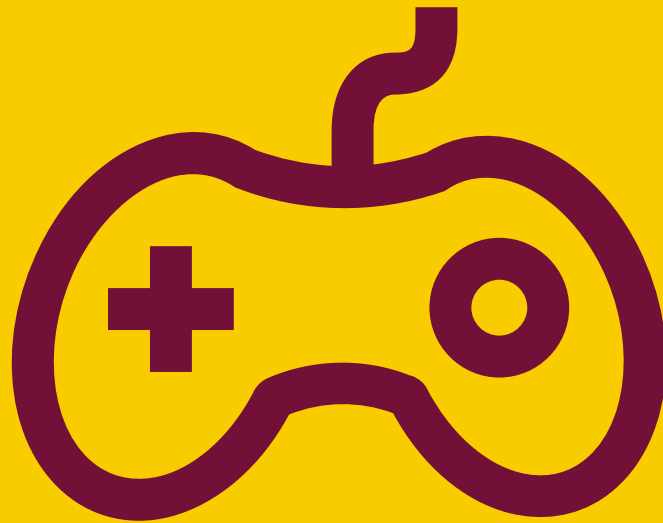


Hot 50

UK gaming companies



Glossary

Seed capital

Initial capital used to start a business, it usually comes from friends and family and is relatively small.

Angel investor

Individual who invest private capital in a start-up for it to gain traction.

Series A

Series A funding is useful in optimising product and user base.

Series B

Series B rounds are all about taking businesses to the next level, past the development stage.

Series C

Series C round of funding when the business looks for greater market share, acquisitions, or to develop more products and services.

Series D

Series D investment signals two things. One; the business has strong fundamentals but needs extra capital to accelerate expansion. Two: The business hasn't hit growth expectations set from series C. In this event, Series C this would be a 'down' round and the series D is meant to keep the company afloat.

Down round

A down round is a round of financing that occurs at a lower firm valuation than an earlier round of financing.

Exits

Method by which investors sell their stake in a business to realise their gains (or losses):

Trade sale

Sale of a company, in whole or in part, to another business rather than to the public.

IPO (Initial Public Offering)

First sale of the company's stock to the public.

M&A (Mergers and Acquisitions)

Consolidation of companies. A merger is the combination of two companies to form one new business while an acquisition is when a company purchase another one.

25 you need to know

Organisation	Description	Founded	Employees	Key Releases
22 Cans 22cans.com	22cans is an independent company passionate about creating the next generation of innovative digital entertainment.	2012	Nov-50	Curiosity, Godus
4J Studios 4jstudios.com	4J Studios is a game development studio aiming at combining innovation, creativity and technical excellence with efficient production practices.	2005	Nov-50	Minecraft, Overlord, Banjo
BossAlien bossalien.com	BossAlien is an energetic and creative video game developer for iOS and other mobile platforms	2011	Nov-50	CSR Racing, CSR Classics
Climax Studios climaxstudios.com	Climax Studios is an independent games developer aiming at delivering genre leading AAA game experiences, whatever the platform.	1988	51-100	Assassin's Creed, Gunsight, Hunters Gate
Cloud Imperium Games cloudimperiumgames.com	Cloud Imperium Games is a new kind of independent studio dedicated to delivering AAA experiences outside the established publisher system.	2012	251-500	Star Citizen, Squadron 42
Codemasters codemasters.com	Codemasters is a developer and publisher of interactive entertainment products for a global audience across multiple gaming platforms.	1986	501-1000	Brian Lara Cricket, TOCA, Formula 1
Creative Assembly creative-assembly.com	Creative Assembly is one of the UK's premier and most established video game developers.	1987	251-500	Total War, Halo, Alien
Criterion Games criteriongames.com	Criterion Games is a video game developer driven by innovation and with a rich history of embracing cutting edge technologies to bring original gaming experiences.	1993	101-250	Burnout, Need for Speed, Star Wars Battlefront
Double Eleven double11.com	Double Eleven is an indie-friendly developer and publisher of video games.	2009	51-100	Limbo, PixelJunk, Lego Harry Potter
Fireproof Studios fireproofgames.com	Fireproof Studios are highly tested practitioners in all stages of artwork creation. They offer professional expertise from design to creation and production.	2008	Nov-50	The Room, Omega Agent
Guerrilla guerrilla-games.com	Guerrilla is a growing game development studio with an established reputation as one of Europe's leading game companies.	2000	251-500	Killzone, Horizon

25 you need to know

Organisation	Description	Founded	Employees	Key Releases
Jagex <i>jagex.com</i>	Jagex Games Studio is UK's largest independent game developer and publisher.	2001	501-1000	Runescape
King.com <i>king.com</i>	King.com is an interactive entertainment company that provides online games for global portals, websites, and other media companies	2003	1000+	Candy Crush, Farm Heroes
Kuju <i>kuju.com</i>	Kuju Entertainment is one of Europe's leading independent game developers on console, PC and handheld platforms	1998	51-100	Guitar Hero, The Voice, Powerstar Golf
Lucid Games <i>lucidgames.co.uk</i>	Lucid Games is an independent videogame company with combined experience developing original IP to genre leading standards.	2011	51-100	Need for Speed, Switchblade, Goat Simulator
Ninja Theory <i>ninatheory.com</i>	Ninja Theory pushes the boundaries of technology, art and design to create evermore exciting video game experiences.	2000	101-250	Devil May Cry, Heavenly Sword
Playdemic <i>playdemic.com</i>	Playdemic is one of the leading mobile games companies in Europe, focusing on creating innovative, meaningful mobile games that engage and delight players.	2010	Nov-50	Golf Clash, Gourmet Ranch
Playground Games <i>playground-games.com</i>	Playground Games brings together some of the most experienced and talented developers from the UK industry, with the vision to create big budget console titles for a global audience.	2010	101-250	Forza
Rebellion <i>rebellion.com</i>	Rebellion is one of Europe's largest independent game developers working on great games, including some of the top franchises in the world, for top publishers and on a range of formats.	1992	251-500	Sniper Elite, Raceline, Judge Dredd
Reflections <i>reflections.ubisoft.com</i>	Reflections, a Ubisoft studio, is a video game development company. It collaborates with Ubisoft's international creative teams on some projects but also leads development of smaller projects.	1984	251-500	Tom Clancy, Driver, Far Cry
Rocksteady Studios <i>rocksteadyltd.com</i>	Rocksteady Studios is a video game developer that focuses on drive, talent, proven methods, experience and cutting edge technology to make world-class AAA games	2005	101-250	Batman: Arkham, Urban Chaos
Splash Damage <i>splashdamage.com</i>	Splash Damage is an independently owned game studio specialised in multiplayer shooters and free to play games.	2001	101-250	Gears of War, Batman, Wolfenstein

25 you need to know

Organisation	Description	Founded	Employees	Key Releases
Sports Interactive sigames.com	Sports Interactive is the number one developer of football management simulations in the world.	1994	251-500	Football Manager
Sumo Digital sumo-digital.com	Sumo Digital is a video game developer with a track record of over 40 games across multiple formats.	2003	251-500	Forza, LittleBigPlanet, OutRun
TT Games ttgames.com	TT Games is a merger of the two game publishers Giant Interactive and Traveller's Tales and is a leading publisher of interactive entertainment for young gamers and their families.	2005	101-250	Lego, Toy Story, Crash Bandicoot



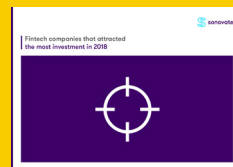
Reading list



[30 UK cyber security companies](#)



[Top 50 funded UK blockchain companies](#)



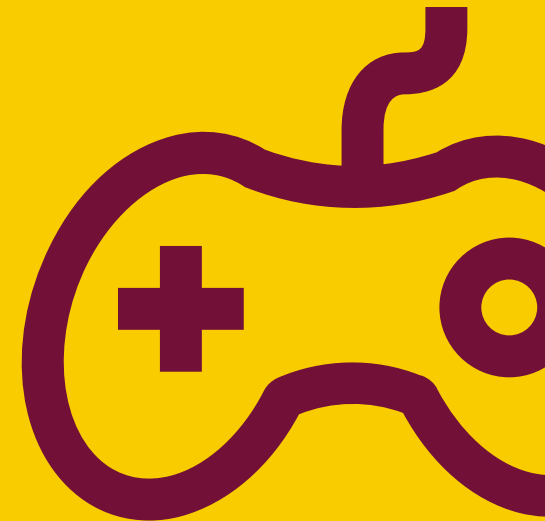
[Fintech companies that attracted the most investment in 2018](#)

Reference shelf

Crunchbase
LinkedIn

Sonovate is the UK's leading provider of finance, technology and support to contract recruitment businesses. Sonovate enables companies to unlock cashflow, run more contractors and grow their business.

[Find out more](#)



Introducing Sonovate

Sonovate helps you get paid, easily and on time

Sonovate provides invoice finance and back-office support to businesses who place contractors.

Our whole approach is designed to save you time, get admin out the way and focus on the work that grows your business.

1 Add a placement

2 Confirm timesheets

3 We pay candidates and 100% of your invoice profit into your business bank account.

“Sonovate gives us flexibility, a streamlined portal, and simplified admin and back office. It allows us to focus on the core aspect of our business: recruitment.”

Dr Raja P Pappu,
Director
SkillRecruit

Fund and manage with one platform

- 100% invoice profit paid to you
- Quick and easy funding process
- Freedom to use Sonovate as and when you need to
- Credit control, timesheets, invoicing and payments managed for you
- Industry first iOS and Android timesheet app

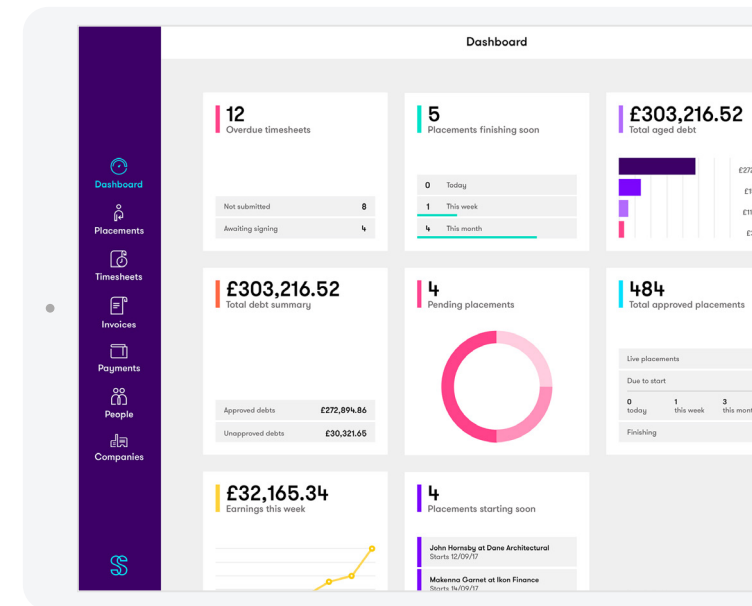
Dashboard: manage your contract business in real time, everything from timesheets to financial forecasting.

Placements: add new placements effortlessly and view account history from one place.

Timesheets: fully-automated, streamlined timesheets means efficiency up, margin for error down.

Invoices: funded, issued, and paid — we take care of all your contract invoice to-do lists, leaving you to do whatever you need.

Payments: one view of your clients' companies - contracts, contact info, payment history.



| Sonovate in numbers

£1bn+ invoices
funded to help
businesses
scale faster

500,000+
payments made

46% businesses
taking their first
facility in 2019
chose Sonovate

Over 3,000
businesses
use Sonovate


**Raised
£25m in VC
investment**

40 countries
we've funded
invoices in

| See Sonovate in action

Click here to select time and date to demo Sonovate

Arrange demo

 020 7112 4949
 hello@sonovate.com

