50 EdTechs you
need to know

Organisation	Focus	Founded	Description	Funding Rounds	Last Funding Date	Last Funding Type	Last Funding Amount	Total Funding Amount
Kano Computing *kano.me*	Coding	2013	Kano empowers people of all ages to make, learn and play with computing, with its system of kits and open coding platform.	6	11/06/2018	Corporate Round	Undisclosed	$44,500,000
Macat *macat.com*	E-Learning	2011	Macat's toolkit helps institutions, businesses and learners to effectively measure, analyse, and develop critical thinking skills.	1	04/11/2015	Venture Round	$30,000,000	$30,000,000
Memrise *memrise.com*	Mobile Apps	2010	Memrise is a language learning platform that uses cognitive science and crowdsourced mnemonics to teach vocabulary in over 100 languages.	6	11/06/2018	Series B	$15,500,000	$21,778,000
Pi-Top *pi-top.com*	Manufacturing	2014	Pi-Top creates hardware and software that makes it possible for any teacher, regardless of computer literacy, to deliver an engaging computer science and STEM curriculum.	3	13/07/2018	Series B	$16,000,000	$20,401,635
busuu *busuu.com*	Language Learning	2008	Busuu operates an online language learning platform that enables users to access audio-visual language courses and practice with native speakers.	5	05/02/2017	Series B	$5,300,000	$17,330,000
MedaPhor *medaphor.com*	Health Care	2004	MedaPhor is an e-learning company that produces training products for postgraduate medical professionals.	6	23/11/2017	Grant	$617,386	$15,416,215
Midrive *midrive.com*	Automotive	2013	MiDrive's mission is to re-invent learner driving with technology, engaging millennials to cut the costs on passing their test.	4	22/04/2018	Equity Crowdfunding	$3,478,067	$10,730,911
Quipper *quipper.com*	Mobile Apps	2010	Quipper provides quiz-based e-learning apps for iPhone and Android platforms.	3	06/03/2014	Series A	$5,800,000	$10,058,427
BridgeU *bridge-u.com*	SaaS	2013	BridgeU operates a cloud-based platform that supports university preparation journey for students and advisors.	4	17/10/2017	Series A	$5,300,000	$8,200,000

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Technology Will Save Us *techwillsaveus.com*	Information Technology	2012	Technology Will Save Us is a tech startup that offers DIY gadget kits, activities, and online resources for children.	4	12/03/2018	Series A	$4,200,000	$7,828,703
Azoomee *azoomee.com*	Mobile Apps	2014	Azoomee is a safe app for primary-aged children where they can watch, play, listen and get creative in one secure place.	5	01/12/2017	Seed	$2,694,727	$6,648,327
Zzish *live.zzish.com*	Mobile Apps	2014	Zzish helps app developers create, distribute and monetize education applications that have a real impact on student learning.	7	23/08/2018	Equity Crowdfunding	$697,780	$5,633,165
Firefly Learning *fireflylearning.com*	SaaS	2005	Firefly Learning is an edtech company that develops a SaaS learning and teaching support platform for schools.	2	26/01/2017	Non-equity Assistance	Undisclosed	$5,601,543
Codio *codio.com*	SaaS	2013	Codio is a cloud infrastructure and learning management platform for computer science and stem education.	8	07/06/2016	Angel	$574,247	$5,568,998
Managhigh.com *mangahigh.com*	Gaming	2008	Mangahigh.com is the developer and publisher of the first curriculum-compliant maths games for 11-16 year-old students.	2	10/02/2014	Series B	$2,585,666	$5,171,332
RefME *refme.com*	Internet	2013	RefME The free tool to generate citations, reference lists and bibliographies.	1	08/04/2015	Seed	$5,000,000	$5,000,000
MEL Science *melscience.comen*	Consumer Goods	2015	MEL Science develops up to date chemistry kit subscription and VR software for learning chemistry.	4	27/12/2017	Series B	$2,200,000	$4,700,000
boclips *boclips.com*	Video	2013	boclips brings together world-renowned video brands into one educational video library, exclusively for education.	2	13/07/2017	Venture Round	$3,884,098	$3,884,098

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Zen Educate *zeneducate.com*	Marketplace	2017	Zen Educate is an online platform to connect supply teachers with openings in schools.	2	18/04/2018	Angel	$2,840,489	$3,586,848
Show My Homework *teamsatchel.com*	SaaS	2011	Show My Homework allows schools to manage homework, seating plans and praise online.	1	04/01/2017	Seed	$2,957,759	$2,957,759
HT2 Labs *ht2labs.com*	Big Data	2001	HT2 Labs are a team of learning, data and software development specialists working together to design and develop digital learning solutions that can be used by organisations regardless of their size or purpose.	2	06/04/2017	Series A	$2,500,000	$2,800,701
Code Kingdoms *codekingdoms.com*	Internet	2013	Code Kingdoms is an online platform which teaches kids how to code.	5	21/07/2017	Seed	$969,937	$2,800,000
Mrs Wordsmith *mrswordsmith.com*	Language	2015	Mrs Wordsmith is on a mission to illustrate the English language, so kids fall in love with words and with learning.	1	13/06/2017	Seed	$2,549,700	$2,549,700
Insane Logic *insanelogic.co.uk*	Software	2010	Insane Logic provides educational software and mobile technology tools to build language development and communication skills.	5	05/11/2014	Non-equity Assistance	Undisclosed	$2,505,847
Lingumi *lingumi.com*	Mobile Apps	2016	Lingumi is an edtech startup that teaches English to kids aged between 2 and 6 using an app and a range of physical products.	2	17/04/2018	Seed	$1,715,609	$2,363,903
Wibbu *wibbu.com*	Language Learning	2013	Wibbu is an education-entertainment studio that specialises in creating games, stories and content for learning languages.	4	01/10/2017	Seed	$535,856	$2,292,425
Learnerbly *learnerbly.com*	Corporate Training	2016	Learnerbly assists with the development of people at work by curating learning and development opportunities to accelerate professional growth.	2	17/07/2017	Seed	$2,088,246	$2,088,246

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Immerse immerse.io	Virtual Reality	2005	Immerse is tech company, focused on developing ground-breaking, easy and accessible Virtual Reality for business.	3	23/03/2015	Non-equity Assistance	Undisclosed	$2,041,385
Investoo.com investoo.com	Investing	2013	Investoo.com is an online trading school that provides 100s of free lessons and trading courses for binary options and Forex trading.	1	12/12/2016	Seed	$2,000,000	$2,000,000
Tutorful tutorful.co.uk	Tutoring	2015	Tutorful is an online education company helping parents and students of all ages find their private tutor.	3	01/06/2018	Series A	Undisclosed	$1,741,175
Proversity proversity.org	IaaS	2013	Proversity works with companies that want to bridge the gap in skills between education and the workplace.	3	04/12/2015	Venture Round	$1,511,174	$1,612,386
HowNow learnhownow.com	E-Learning	2016	HowNow is a knowledge sharing platform that helps capture and organise learning content from experts and peers, and deliver it at the point of need.	1	17/04/2017	Seed	$1,506,869	$1,506,869
Unibuddy unibuddy.com	SaaS	2015	Unibuddy helps universities attract, engage and convert prospects through peer interactions.	2	01/06/2017	Seed	$1,500,000	$1,500,000
Oxademy Technologies oxademy.com	E-Learning	2014	Oxademy Technologies is an online education in entrepreneurship, leadership, business and management.	1	28/11/2016	Angel	$1,250,000	$1,250,000
Easyclass.com easyclass.com	Software	2013	Easyclass provides teachers and students a secure place to connect and collaborate, share educational content and materials, and access homework, grades, class discussions and notifications.	1	01/09/2013	Angel	$1,000,000	$1,000,000
One Third Stories onethirdstories.com	Language Learning	2015	One Third Stories creates storybooks that start in English and end in a different language.	4	15/03/2018	Seed	$432,037	$685,248

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Healthcare Learning *healthcare-learning.com*	Health Care	2000	HLC is an integrated learning provider offering cutting-edge learning solutions predominantly in the dental market.	1	01/11/2008	Venture Round	$323,536	$323,536
Synap *synap.ac*	E-Learning	2015	Synap is an e-learning platform for students and professionals to create, practice and share tests with their colleagues and friends.	3	07/03/2018	Venture Round	Undisclosed	$313,271
eCadets *ecadet.zone*	E-Learning	2014	eCadets is a platform to train and empower pupils to become online safety experts.	1	10/05/2016	Seed	$310,614	$310,614
Komodo Learning *komodomath.com*	Mobile Apps	2014	Komodo is the speedy and effective way of helping kids learn maths in the home. For ages 5 to 11, on tablet & PC.	1	17/03/2015	Angel	$291,109	$291,109
CoGrammar *cogrammar.com*	Education	2015	CoGrammar integrates scaled and affordable human review of code into businesses around the world.	2	30/08/2018	Seed	Undisclosed	$230,000
Bright Little Labs *detectivedot.org*	Media and Entertainment	2015	Bright Little Labs is building a kids media giant for the 21st Century and make stuff for kids that promotes critical thinking, computer science and equality.	3	07/06/2018	Venture Round	Undisclosed	$216,978
Dream Learners *dreamlearners.com*	Content	2012	Dream Learners Dream Learners provide an accelerated learning experience for 3-8 year olds by harnessing the power of story, creating connections between topics in the curriculum and using the critical hour before sleep as an optimum time to learn.	2	01/05/2015	Seed	$129,288	$193,932
GoSay *gosay.co*	Language Learning	2016	GoSay simplifies and reduces the cost of language learning for businesses with their fun and personalised chatbots.	2	01/10/2017	Seed	$187,549	$187,549
HearToday *HearToday.org*	Technology	2014	HearToday is developing classroom speech enhancement technology for hearing impaired children in Less Developed Countries.	2	01/10/2014	Seed	$65,000	$89,839

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Unitu *unitu.co.uk*	Feedback	2012	Unitu enables universities to increase student satisfaction by collecting and acting on student feedback in real time.	3	19/01/2015	Grant	$37,767	$84,957
Currikula *currikula.com*	Analytics	2017	Currikula provides unique referencing, plagiarism and analytical tools to students that allows them to achieve their best.	1	04/04/2018	Seed	$56,351	$56,351
Filisia *filisia-interfaces.com*	Health Care	2014	Filisia is an edtech company that builds accessible IoT devices, iPad applications and machine learning tools for learning and therapy.	2	01/08/2016	Grant	$55,831	$55,831
JollyDeck *jollydeck.com*	Corporate Training	2013	JollyDeck is an online training provider to increase employee understanding such as on-boarding, sales training and compliance training.	1	01/06/2013	Seed	$51,664	$51,664
Sourcely *sourcely.co*	E-Learning	2015	Sourcely offers its users with e-textbooks and academic journals that allows students to rent study material content for shorter period of time.	1	08/10/2015	Seed	$46,047	$46,047

Glossary

Seed Capital	Initial capital used to start a business, it usually comes from friends and family and is relatively small.
Angel Investor	Individual who invest private capital in a start-up for it to gain traction.
Series A	Series A funding is useful in optimising product and user base.
Series B	Series B rounds are all about taking businesses to the next level, past the development stage.
Series C	Series C round of funding when the business looks for greater market share, acquisitions, or to develop more products and services.
Series D	Series D investment signals two things. One; the business has strong fundamentals but needs extra capital to accelerate expansion. Two: The business hasn't hit growth expectations set from series C. In this event, Series C this would be a 'down' round and the series D is meant to keep the company afloat.
Down Round	A down round is a round of financing that occurs at a lower firm valuation than an earlier round of financing.
Exits	Method by which investors sell their stake in a business to realise their gains (or losses):
Trade Sale	Sale of a company, in whole or in part, to another business rather than to the public.
IPO (Initial Public Offering)	First sale of the company's stock to the public.
M&A (Mergers and Acquisitions)	Consolidation of companies. A merger is the combination of two companies to form one new business while an acquisition is when a company purchase another one.

Reading List

Reference Shelf

Crunchbase - crunchbase.com
LinkedIn

50 UK AI companies you need to know

American fintech landscape

50 of europe's hottest fintechs

Sonovate is the UK's leading provider of finance, technology and support to contract recruitment businesses. Sonovate enables companies to unlock cashflow, run more contractors and grow their business.

Find out more

Introducing
Sonovate

Sonovate helps you get paid, easily and on time

Sonovate provides invoice finance and back-office support to businesses who place contractors.

Our whole approach is designed to save you time, get admin out the way and focus on the work that grows your business.

1 Add a placement

2 Confirm timesheets

3 We pay candidates and 100% of your invoice profit into your business bank account.

"Sonovate gives us flexibility, a streamlined portal, and simplified admin and back office. It allows us to focus on the core aspect of our business: recruitment."

Dr Raja P Pappu,

Director

SkillRecruit

Fund and manage with one platform

- 100% invoice profit paid to you
- Quick and easy funding process
- Freedom to use Sonovate as and when you need to
- Credit control, timesheets, invoicing and payments managed for you
- Industry first iOS and Android timesheet app
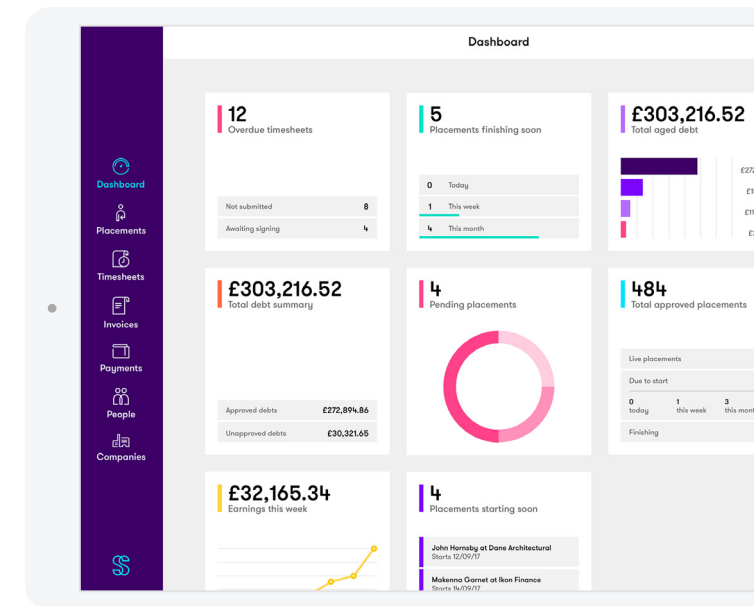- No setup, additional or exit fees

Dashboard: manage your contract business in real time, everything from timesheets to financial forecasting.

Placements: add new placements effortlessly and view account history from one place.

Timesheets: fully-automated, streamlined timesheets means efficiency up, margin for error down.

Invoices: funded, issued, and paid — we take care of all your contract invoice to-do lists, leaving you to do whatever you need.

Payments: one view of your clients' companies - contracts, contact info, payment history.No setup, additional or exit fees

Sonovate in numbers

Over £1bn invoices funded

Over 500,000 payments made to clients and contractors

Fastest growing UK fintech

Beauhurst and SyndicateRoom profiled the 100 fastest-growing companies based on how their valuations have grown over the past three years

Over 2,700 businesses use Sonovate

Raised £25m in VC investment

Funded invoices in 39 countries

See Sonovate in action

Click here to select time and date to demo Sonovate

Arrange demo

020 7112 4949

hello@sonovate.com